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Salon de l'immobilier d'entreprise

The professional real estate event

2, 3 & 4 DEC. 2015

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PALAIS DES CONGRÈS - PORTE MAILLOT - PARIS

Conference cycle

Health & Wellness in the Built Environment: The WELL Building Standard

Room 243 - Level II

Introduction:

With its 7 Concepts (Air, Water, Nourishment, Light, Fitness, Comfort, Mind) the WELL Building Standard provides a holistic approach focused exclusively on human health and well-being. The International WELL Building Institute (IWBI) and ARP-Astrance invite you to a series of nine sessions in order to better understand the importance of placing people at the center of design and construction decisions in real estate. What is the contribution of real estate to physical activity? What are new design and construction techniques? How do you create a comfortable environment for everyone? What is the contribution of biophilia? What benefits can a wellness approach bring to employees' efficiency and creativity? Experts from science, medicine and the building industry will look at these issues and help you find solutions for your projects.

Wednesday, 2 December, 10.00am – 11.30am

Title: The Innovative Approach of the WELL Building Standard®

Abstract:

Comfort, health and wellness now represent a major concern for real estate. Wellness is seen as an efficiency and creativity lever for occupants. See how WELL provides a new vision on how to address these issues through its 7 Concepts (Air, Water, Nourishment, Light, Fitness, Comfort and Mind).

Speakers:

Natasha FRANCK – Executive Director of Business Development, Delos - Well Faculty

Hervé MOAL – General Representative Manager, ARP-Astrance

Wednesday, 2 December, 11.30am – 12.30am

Title: The New Water and Food Consumption Issues in the Workplace

Abstract:

Addressing nourishment within a company can have a strong contribution on well-being and quality of life at work, illness prevention and absenteeism reduction. What are the concerns of nourishment today? How do you combine health and happiness through nourishment?

Speakers:

Fatima KARTOUT – Project Manager and Public Health Doctor, Mutualité française

Anne LAZZARONI – Manager of Restaurant Vert, Interface Restauration

Laurent RAULT – Company's Operations Director, Sogeres (Sodexo branch)

Wednesday, 2 December, 2.00pm – 3.00pm

Title: Air Quality Issues in Real Estate

Abstract:

Pollution sources are numerous (materials and equipment, cleaning products, building and furniture materials, outdoor environment) and air quality impacts on health and wellness are now recognized and calculated. How do you establish, monitor and maintain good indoor air quality?

Speakers:

Pr. Frédéric de BLAY – Thoracic Pathology Department Manager, University Hospital of Strasbourg, Creator of the profession Medical Advisor for indoor environments

Corinne MANDIN – Health and Comfort Director, Indoor Air Quality Observatory

Renaud HUBER – Comfort product Manager, Camfil

Romain LACOMBE – CEO and Founder, Plume Labs

Caroline LAFFARGUE – Business Manager, Eurofins

Rémy SAUDINO – Carebuilding Manager, Azimut Monitoring

Wednesday, 2 December, 3.00pm – 4.00pm

Title: New Ergonomics for New Work Environments

Abstract:

The computer has deeply changed the nature of work and reduced physical activity. In today's flex office era, our workplaces must be redesigned in order to meet the challenges of ergonomics and the new ways of working. How do you create collaborative and active workplaces through ergonomics?

Speakers:

Dr. Guillemette LATSCHA – Group Coordinator Doctor, Renault
Benoît ZITTEL – European Ergonomist and Director, Anthropie
Jean-Charles LAMBRON – General Director, Kinnarps SA

Wednesday, 2 December, 4.00pm – 5.00pm

Title: Accessibility: The Issue of Usability for All

Abstract:

Accessibility is now often handled through technology, which often reduces this subject to a question of standards and compliance. Can we treat this topic with a wider point of view, including the notion of universal usability quality? Beyond regulation, discover new concepts and innovative solutions that incorporate a digital dimension.

Speakers:

Frédéric DENISART – Architect, National Architects Order in charge of the accessibility working group
Hervé MOAL – General Representative Manager, ARP-Astrance
Didier-Arnaud BOREA – General Representative Manager, Eurosit

Thursday, 3 December, 10.00am – 11.30am

Title: Introducing the WELL Building Standard in France

Abstract:

One year after its official launch, the International WELL Building Institute (IWBI) invites you to discover emerging innovations and evidence-based research about how we can design buildings to support the health and wellness of the people who live, work and learn in them. . Topics will include an introduction to the WELL Building Standard, costs and benefits, early examples of WELL buildings, and performance-based metrics for health and wellness in the built environment. Learn what French and international actors are involved in this revolution and how you can get involved. What are the prospects and the future developments for advancing WELL globally?

Speakers:

Paul SCIALLA – Founder, International WELL Building Institute (IWBI)

Hervé MOAL – General Representative Manager, ARP-Astrance

Thursday, 3 December, 11.30am – 12.30pm

Title: Values of uses and well-being viewed by real estate professionals

Abstract:

With the rising interest in the concepts of wellness and increasing the value, major real estate actors will come together and share their goals and achievements for contributing to improved buildings. Discover their stories and feedback about propelling real estate into a new dimension.

Speakers:

Meka BRUNEL – Executive Vice-President, Ivanhoé Cambridge Europe

Yves DIEULESAINT – CSR Director, Gecina

Florence PERONNAU – Group real estate Vice-President, Groupe Sanofi

Michel REMON – Architect, Atelier d'Architecture Michel Rémon

Thursday, 3 December, 2.00pm – 3.00pm

Title: ImmoWell-Lab.Paris: Innovation Accelerator for Enhancing Wellness Through Real Estate

Abstract:

Many start-ups offer products and innovative solutions for well-being and health. Major tenants and real estate professionals integrate this dimension as a guiding factor in their choice. Discover ImmoWell-Lab's response to bring and encourage innovation in real estate.

Speakers:

Thomas LE DIOURON – Director, Impulse Partners

Hervé MOAL – General Representative Manager, ARP-Astrance

Thursday, 3 December, 3.00pm – 4.00pm

Title: A Light to Watch and Review: Challenges and Perspectives

Abstract:

We spend most of our time in indoor spaces, deprived from a large portion of natural light. In particular, French people spend an average of eight hours a day in front of a screen and are exposed to increasingly artificial blue light. What are the impacts of these two phenomena? How do we reconcile natural light, artificial light and impacts on our circadian cycle?

Speakers:

Dr. Claude GRONFIER – Department of Chronobiology, SBRI - INSERM U846

Yannick SUTTER – Founder of LUMIBIEN

Jean MAS – Architect, 2/3/4/ Architecture

Alain MINET – Segment Marketing Manager Tertiary - Industry & Healthcare, Philips Lighting

Nicolas SAILLARD – Europe and Middle East Commercial Manager, Halcyon Lighting

Bruno TOUZERY – General Manager France, Régent Appareils d'éclairage

Thursday, 3 December, 4.00pm – 5.00pm

Title: Acoustics: A Major Concern for Real Estate

Abstract:

Noise represents a problem for two-thirds of French people. Open spaces, collaborative spaces, and other informal meeting places are noise sources that need to be handled separately. What are the acoustics issues in real estate? What solutions can preserve employees from experiencing noise pollution?

Speakers:

Pr. Frédéric MAUNY – University teacher - Hospital Doctor - CHRU de Besançon

Christine SIMONIN – Architect and acoustician, teacher at Ecole Nationale Supérieure d'Architecture de Paris-Belleville

Ilan KADDOUCH – President, Akoustic Arts

Pascal OZOUF – Innovation market and Real estate acoustics France Manager, Saint Gobain

Friday, 4 December, 9.30am – 10.30am

Title: Real Estate Contributions to Psychological Well-being

Abstract:

What influences can architecture and workspaces have on our mood and psychological well-being? What are the possible contributions of buildings and services to the working environment on stress management of occupants? Do new approaches exist to develop this topic within companies?

Speakers:

Dr. Florence BENICHOUX – Director of Better Human

Yves LE BIHAN – President of the Think Tank French Institute for the Positive Leadership

Catherine GALL – Alliances Strategy Director, Steelcase

Friday, 4 December, 10.30am – 11.30am

Title: Biophilia: How do you Reconnect Human Being with Nature through Real Estate?

Abstract:

Biophilia is the effect that describes the link between nature and humans and how, as biological beings, we need it to sustain our physical and emotional health. How can we describe these effects on our well-being, productivity and social relationships? What is a biophilic design? How can we translate this concept in real estate projects?

Speakers:

Dr. France PRINGUEY – Creator, Consultant in care gardens

Hortense SERRET – Ecology Doctor, ARP-Astrance

Laurent CAUDAL – Founder and Director of Yellogarden

Oliver HEATH – Architectural and interior designer, Biophilic Design Ambassador, Interface

Isabelle NAPOLITANO – Business Development Manager, Digitalarti

Friday, 4 December, 11.30am – 12.30am

Title: Supporting Physical Activity in Real Estate

Abstract:

Growing fast with our new contemporary lifestyles is physical inactivity, which poses a threat to occupants of tertiary buildings. Real estate, its immediate environment and the services it offers can encourage physical activity of its occupants. Discover the issues and responses to integrate physical activity into your projects.

Speakers:

Pr. François CARRE – Sedentary Observatory President

Alexis NORMAND – Health Development Director, Withings

Michel ROTA – Director, Wellness Training